



Juniata River Valley

CHAMBER OF COMMERCE & VISITORS BUREAU

Historic Courthouse, One West Market Street, Lewistown, PA 17044

Phone: 717.248.6713 Fax: 717.248.6714 www.juniatarivervalley.org info@juniatarivervalley.org

Member Services

Joining the **Juniata River Valley Chamber of Commerce (JRVCC)** & the **Juniata River Valley Visitors Bureau (JRVVB)** means putting yourself ahead of the competition in attracting area tourism and traffic to your business. You'll have a presence in our publications and website, a presence at our offices (the first stop of many travelers to our area), be on the inside track for individual business leads and network with other members to increase your buying and selling power.

EXCLUSIVE REFERRAL SERVICE

"**Chamber of Commerce**" is one of the most widely recognized brands in the world. Visitors, newcomers, businesses and current residents contact our offices on a daily basis for information on area businesses (**they are looking for YOUR business!**) Only members are referred and receive benefits of membership. Our office recommends member services and products to visitors, residents and other members. We also have a **STRONG** online presence so prospective customers can find our members easily.

BROCHURE DISTRIBUTION

Have your brochure and/or business card distributed at **NO COST** in our office at the Historic Courthouse as well as several high traffic brochure rack sites in Juniata and Mifflin County. Due to the volume of travelers to our area, the need for your brochure is in great demand! We will also mail, along with our visitors guide, your brochure when it's of special interest to tourists and prospective residents. We also prepare relocation/recruitment packets which are provided to perspective employees, employers, and residents.

NETWORKING OPPORTUNITIES

Networking is essential to business success. Through the interaction with other community business people, you make contacts, expand knowledge and better understand opportunities in the region. The JRVCC/JRVVB holds at least one major event a month, such as a "**Business After Hours.**" A "Business After Hours" is a social, business event that allows you to meet new business prospects, exchange business cards and network in a fun, relaxed atmosphere after work. It is a **GREAT** opportunity for your sales and marketing staff to broaden their contacts, as well as to make people aware of your services/products. It is also an inexpensive way to say "thank you" to your staff and business friends. It's one of the **BEST** bargains in town! Great food, fun and networking for a minimal charge! Other events include; **Lunch & Learn, Annual Meeting, as well as many other Chamber events.**

MEMBER BROADCAST E-MAILING SERVICE

Through the JRVCC, we offer the opportunity to broadcast e-mail to the Chamber Membership at no cost. It is a quick, effective way to promote your event, service, or product directly to our members. You can email the information you want broadcasted at least one week in advance to info@juniatarivervalley.org and we will do the rest! Information should be ready to go in both jpg and pdf format. **(Limited to 4 emails per year.)** Any broadcast emails over 4 in a year can be purchased at \$25 if received ready to send, or \$50 if we produce the flyer for you. These emails are sent out as a group every Tuesday morning and will reach more than 1100 Chamber Member contacts.

CHAMBER E-NEWS

On Thursday mornings watch your inbox for exciting Chamber news & events. These are also sent out as a group and will include upcoming Chamber events, new member announcements, along with pics and recaps of what has been happening in the Chamber. Read this weekly, and you will always be in-the-know!

HEALTH INSURANCE BENEFITS

Pennsylvania Chamber Insurance, Inc. is the insurance subsidiary of the Pennsylvania Chamber of Business and Industry, specializing in employee benefits consulting to businesses of all sizes across Pennsylvania for more than two decades. PA Chamber Insurance partners with every major carrier in Pennsylvania allowing for a unique array of products and services to help customers explore alternatives in both plan design and pricing structure to meet their business and financial needs. For more information, contact local representative Samantha Bronson at (800) 755-3021 x5902, email her at sbronson@pachamber.org, or go to www.pciinsurance.com.

MEETING SPACE

We are pleased to offer meeting space within the Historic Courthouse. These rooms are available **FREE** of charge to members during regular business hours for meetings, seminars or lunches. Please check with the Chamber office for availability, and to schedule.

MEMBERSHIP PLAQUE

As a new member you are provided with a **FREE** JRVCC/JRVVB Membership plaque to display in your place of business. Tourists and consumers will recognize the JRVCC/JRVVB member logo and feel your place is one they can trust and feel welcomed in.

WEBSITE LISTING

Once you become a JRVCC/JRVVB member you will be listed in our **Business Directory** on our website at no additional cost. The website is www.juniatarivervalley.org. Each member receives up to three **FREE** category listings on our website. Visitors to our website can search for your business online in our Business Directory three different ways; by category, company name or contact name. In addition, should you have an existing website we will link your site to our site **FREE** provided you have a reciprocal link to our website on your site. We also offer a **FREE** "map" to your location and an e-mail link. Our website is a substantial, valuable, key communications link.

VISITORS GUIDE

This publication is distributed to all potential visitors requesting information about our area through our website, telephone, & advertising. Our Visitors Guide is also distributed at consumer shows, brochure racks, local chamber members and visitors centers throughout Pennsylvania. They are also enjoyed by residents looking for things to do in the Juniata River Valley, and can often be found in doctor's offices and waiting rooms. Members have the opportunity to buy advertising in the guide. **25,000** are printed annually, in addition, the guide is posted on the Juniata River Valley website for viewing and downloading, ads are clickable to the member's website if given.

COMMUNITY PROFILE & MEMBERSHIP DIRECTORY

The directory is a magazine sized, high quality publication designed to present the two county region in the most positive manner. **5,000** of this image piece are printed and it features dozens of photos and narrative detailing history, education, religion, business, industry, demographics, healthcare, recreation, transportation, sports and events. Many businesses and industries use the guide when mailing recruitment packages to prospects. Both realtors and mortgage lenders utilize it. All chamber members receive a copy of the guide via mail and every hotel, motel & bed & breakfast room will feature a copy for visitor use. Relocation mailings will include this publication. The directory will list every chamber member with full contact information and location by category and in alphabetical order. We can provide the member listing, to members only, **FREE** of charge via paper or Excel file through E-mail for use in research, promotions, etc.

MAP OF THE JUNIATA RIVER VALLEY

The map is a full color map of the Juniata River Valley. It features a detailed map of both Mifflin and Juniata Counties, as well as street maps of Lewistown, Big Valley, Burnham, Yeagertown, Reedsville & Milroy, McVeytown, Port Royal, McAlisterville and Mifflin & Mifflintown. This is the most detailed map ever published for our area! The map is mailed upon request and available at our office as well as with the businesses who supported the publication by purchasing an advertisement. Advertisement space is available to members first.

REDUCE AND MANAGE ENERGY EXPENSES WITH APPI

Juniata River Valley Chamber of Commerce & Visitors Bureau has partnered with Affiliated Power Purchasers International (APPI) to provide the [Powerful Solutions Program](#), an exclusive member benefit that assists members in managing and reducing their energy expenses. APPI navigates the maze of energy deregulation by negotiating favorable “real-time” pricing and contract terms and conditions with competitive energy suppliers across the country. APPI provides [energy procurement](#) services with minimal time commitment and no upfront cost. Visit APPI on the web at www.appienergy.com

CERTIFICATE OF ORIGIN

As a valuable member service, the Chamber certifies documents required in the sale of goods and services to foreign countries. This certification is officially recognized by overseas customs officials, foreign governments and international businesses. Many times a Certificate of Origin is required for products exported outside of the United States. By filling out a Certificate of Origin, a shipper is certifying that the covered goods meet the rules of origin. The Juniata River Valley Chamber will place a seal and a signature on all completed certificates. This is a **FREE** service for our members. **Non-members are \$20/per certificate.** Please call ahead to ensure a staff member will be available when needed to avoid delays (717)248-6713.

GENERAL INFORMATION

- The mission of the **Juniata River Valley Chamber of Commerce** is to Lead, Promote, Represent, Support and Attain Economic Growth and Prosperity for the Communities of Mifflin and Juniata Counties, on behalf of its membership.
- The mission of the **Juniata River Valley Visitors Bureau** is to attain Economic Growth through tourism promotion and development with the focus on heritage and natural resources while preserving the quality of life for residents and continuously improving the quality of experience for visitors in a coordinated manner as a single region with links to adjoining regions.
- Sponsors, Co-sponsors, & aides in the planning of events such as Farm City Week, Goose Day Activities, the Community 4th of July Fireworks, and the Festival of Ice.
- The Chamber is a member of the Pennsylvania Chamber of Business & Industry, and the Pennsylvania Association of Chamber Professionals
- The Visitors Bureau is a member of the Pennsylvania Restaurant & Lodging Association
- Maintains a schedule of events for the region, in cooperation with local organizations and media. Submit your events to bboyer@juniatarivervalley.org

CHAMBER OF COMMERCE & VISITORS BUREAU MEMBER SERVICES

CHECK US OUT ON FACEBOOK, INSTAGRAM & PINTEREST: You can keep up to date on what's happening in the Juniata River Valley by following us!

SPECIAL INTEREST TOURS: Stop by the Chamber office to pick up a copy of our **Special Interest Tours**. These tours include: Murals of Mifflin County, Wednesday in Big Valley, Whoopie Pie Taste Test, Wineries in the Juniata River Valley, Gems & Junk, Covered Bridges of Juniata County, Lewistown-Thompsontown-The Slow Road, Saturday Night in Port Royal, All Things Fall, Greenhouses, Roadside Attractions, Discover Our Good Nature, Hometown Cravings, Route 35, Juniata County, and Let's Play; with new tours coming in the future. **For a current listing and to download your copies go to www.juniatarivervalley.org and click on the Special Interest Tab.**

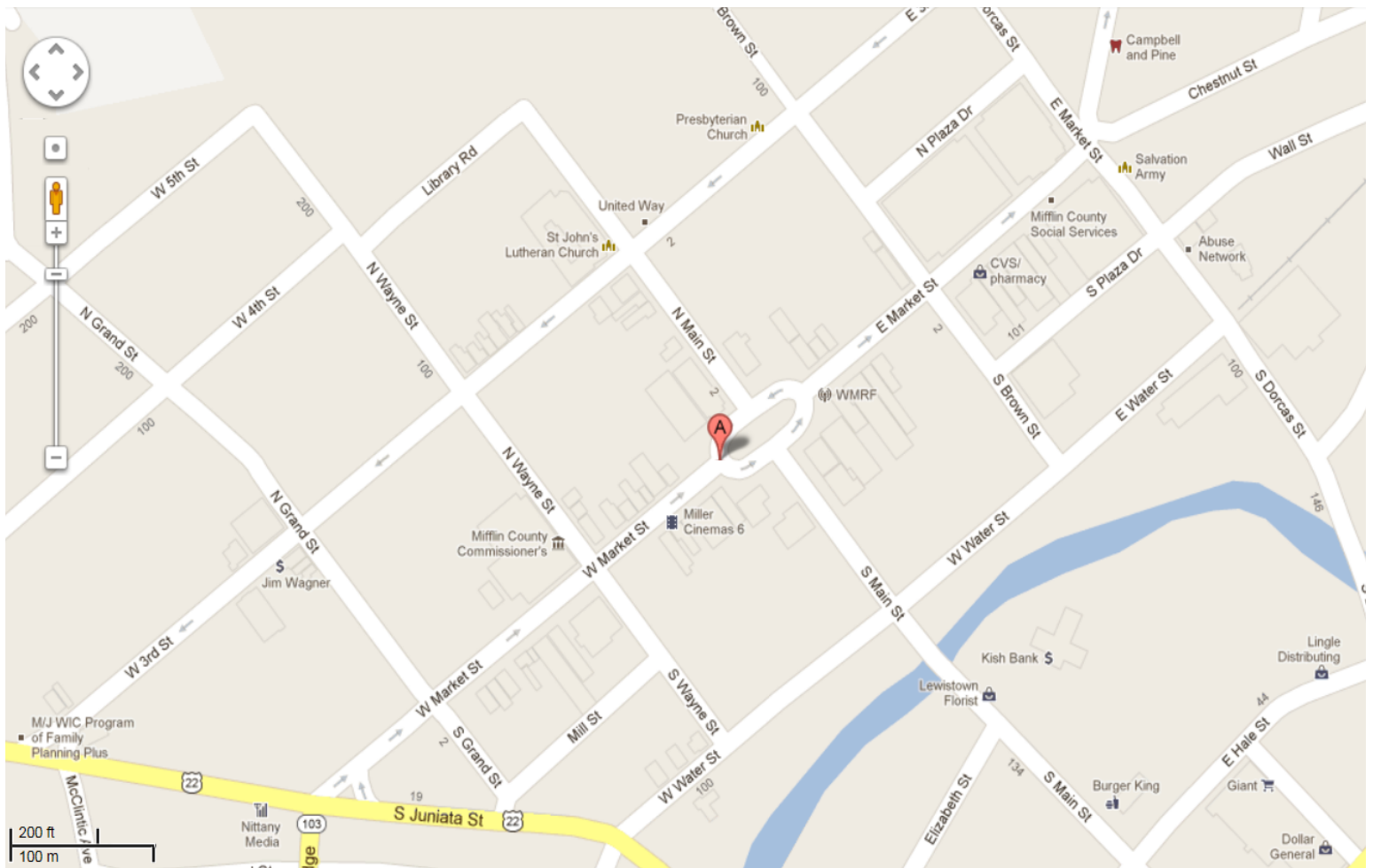
DRIVING DIRECTIONS

From State College, PA – From US-322 E, take the East Charles Street Exit. Go straight through first traffic light. Second traffic light turn right onto Main Street. Go straight through next traffic light and enter Market Street roundabout. Get into left lane and Historic Courthouse is right on the corner.

From Harrisburg, PA – From US-322W, take Lewistown Ramp after the Narrows. Veer Right onto South Main Street. Go straight through two traffic lights. Enter Market Street roundabout. Historic Courthouse is right on the corner.

From Huntingdon, PA – From US-22S, past Sheetz, get into left lane. At traffic light, veer left onto Market Street. Stay in left lane, go straight through traffic light. Enter Market Street roundabout. Historic Courthouse is right on the corner.

From Selinsgrove, PA - From US-522. 522 becomes S Walnut St. At traffic light turn left onto Valley Street. Turn slight Right onto East 3rd Street. Get into left lane, at second traffic light turn Left onto North Main Street. Historic Courthouse is right on the corner.



Get Connected & Discover Our Good Nature!